

Shared Values

Report card

Description

Co-production of eight shared values for adults who work with, or make decisions that affect children and their play. These values underpin the way in which we view play, children and childhood to provide consistency in our approach to children across Wrexham's play workforce.

Policy instigators and drivers

- Play Sufficiency Duty
- Wrexham County Borough Council Plan (2023-28)

People instigators and drivers

- Play and Youth Support Team
- Play Development Worker
- Wrexham's adventure playgrounds (The Land, The Venture, Gwenfro Valley)
- Tŷ Pawb
- Wrexham County Borough Council Youth service
- Wrexham County Borough Council Together Achieving Change (TAC) Team

Resources/enablers

- Professionals enthused by the concept
- Engagement from wide range of services
- Wrexham's City of Culture ambition
- Families First funding
- All Wales Play Opportunities Grant

Process

- Values coproduced with diverse range of services
- Launch event showcasing values
- Training delivered with service specific team
- Train the trainer course delivered to enable further delivery across services
- On-going evaluation on the impact of adopting values

Challenges

- Long term process
- Recruiting sufficient professionals to deliver training on values
- Funding for resources
- Evaluation of impact – tracking long term change

Outputs/outcomes

- Raised awareness of children's play across a range of service areas
- Further understanding that play is integral to a healthy, happy childhood
- Support from senior officer and members through political process
- Approach to children is more consistent across service areas